

www.carbonblackworld.com

**SPONSORSHIP
AND EXHIBITION
BROCHURE**

**“Carbon Black World is
the pre-eminent opportunity
to interact with experts
from across the industry”**

**President,
Sid Richardson**



**CARBONBLACK
WORLD 2018**

25-26 September 2018, Hilton, Düsseldorf, Germany

CONFERENCE OVERVIEW

Smithers Rapra, is excited to announce dates and venue details for the 15th biennial Carbon Black World conference.

This unmissable two-day conference is exclusively dedicated to carbon black and attracts key players from across the entire supply chain, hosting the perfect forum to network and share knowledge and experiences on the tyres, rubber, plastics, compounds and ink industries.

Sponsoring or exhibiting at Carbon Black World is a great opportunity to showcase your products and services to decision makers from the carbon black industry and will ensure your name is firmly positioned at the forefront of carbon black activity.

There are a wide range of packages available to raise your company's profile and brand awareness, including both sponsorship and exhibition packages. We can create a custom package for you, or you can choose an existing package set out in this guide on the following page.

To find out more, contact **Cherrie Keene** at ckeene@smithers.com or call **+44 (0) 1372 80 2255**



www.carbonblackworld.com

Key benefits of sponsoring

EXPOSURE

Inclusion of branding throughout the marketing campaign and at the conference. From e-shots, website listing, social media and much more. This will allow your company and products extensive exposure to the people who matter.

COMPETITIVE EDGE

Position yourself ahead of the competition by establishing your presence at the key industry conference of the year – this is the world's leading forum devoted to carbon black.

MAKE CONNECTIONS

You will have direct access to high-profile industry leaders, meeting face-to-face with over 250 attendees. Sponsoring gives an invaluable networking opportunity, providing a social and enjoyable environment to meet with all conference attendees and speakers.

“Remarkable presence of decision makers spanning the entire Carbon Black supply chain”

Business Development Manager, Hiller Carbon

For more information contact: Cherrie Keene at ckeene@smithers.com or call **+ 44 (0) 1372 80 2255**

ATTENDEES AT PREVIOUS EVENTS

Accion Integral Energetica, SL
AdvanPro Ltd
Alexandria Carbon Black Company
SAE
Allied Carbon
Alpen Group
ANH Refractories Europe
ARVOS GmbH, Schmidtsche Schack
Division
Automotive Tyre Manufacturers'
Association (ATMA)
Axens
Bag Filter Factory Ltd.
Balkrishna Industries Limited (HQ)
Birla Carbon
BLACK CAT CHAOYANG BRANCH
Boxer Industries
Bridgestone Corporation
Cabot Corporation
Camoplast Solideal
Carbon Black KFT
Carbon Clean Tech AG
Cargill International SA
CBFS Incorporated
CH2E
China Carbon Black Institute
China Steel Chemical Corporation
CLT Coop.Lavoratori Trasporto
Ravenna
CMI
Columbian Chemicals Europa GmbH
Continental Carbon
Continental Industrie
ContiTech AG

Cooper Tire & Rubber Company
CTC International
Curran Associates Inc
DAFNE S.R.L.
Dongying Guangbei Carbon Black
Co.,Ltd.
Doright Co Ltd
DSF Refractories & Minerals Ltd
Ekstroem & Son
Environmental Waste International
Erdemir Iron & Steel Company
European Tyre Recycling Association/
Pyrolysis Committee (ETRA)
ExxonMobil
Fengcheng Black Panthers Co.Ltd
Fermintrade Ltd.
Getnaps Consulting
Getron Transport
Glencore Ltd
Goodyear Technical Center
Hangzhou Zhongce Qingquan
Industrial Co.,Ltd.
Henan Haixing Chemical Science
Co.,Ltd.
Himadri Chemicals and Industries Ltd
Hosokawa Alpine A.G.
Hosokawa Micron Powder Systems
IB Chemical
Imerys Graphite & Carbon
Imported Tyre Manufacturers Assoc
Industrial Quimica Del Nalon S.A.,
Nalonchem
Interep SA

Intproj GmbH
ITR
JIANGXI BLACK CAT CARBON BLACK
INC., LTD.
KERN Partners
Kilburn Engineering Ltd
Konimpex Ltd
Koppers International
Lehmann & Voss & Co KG
Longxing Chemical Stock Co.,Ltd.
Makrochem Sp. z o.o.
Mars Mineral
Marubeni Corporation
MICHELIN
Mike Rowlinson Technology Ltd
MikroPul France S.A.S.
National Petrocarbon (PVT) LTD
Negroven SA
Netzsch Geratebau GmbH
Nokian Tyres Plc (HQ)
Northcoast Research (HQ)
Notch Consulting Group
OCI Company Ltd
Omsk Carbon Germany GmbH
Omsk Carbon Group OOO
Orion Engineered Carbons GmbH
PBF Energy
PCME Ltd
Philips Carbon Black
Plasticos Compuestos SA
PNEUTECH SAS
Pro2ACT Management SAS
Prometeon Tyre Group
Pulva Corp
PUMR and RYBA transport - spedition
s.r.o.

Pyrolyx AG
Quadra Chemicals Inc.
Quimidroga SA
Radhe Renewable Energy
Development Pvt. Ltd.
Rath Refractories - USA
Reklaim, Inc.
RELIANCE INDUSTRIES LTD
RHI AG
Rothon Consultants
Rutgers Belgium n.v.
SABIC Innovative Plastics
Saint-Gobain Savoie Refractaires
SCHMIDTSCHKE SCHACK Division of
ARVOS
Semperit AG Holding
Semperit Technische Produkte
Gesellschaft mbH & Company KG
Shandong Aolong Group
Shanghai Baosteel Chemical Co., Ltd.
Shanxi Hengda Chemical Industry
Co.,Ltd.
Shanxi Zhixin Chemical Industry Co,
Ltd
Shell International Eastern Trading
Company
Sid Richardson Carbon and Energy Co
Ski Carbon Black (India) PVT. LTD
SPC JEVSA SLU
Spectrum Import Export Limited
Taiyuan Hisda Trading Co.,Ltd.
Tauber Oil Company
Tech Blend
Tellus Technology Inc
Tire Industry Research
Tokai Carbon Co Ltd
Vicco SA



www.carbonblackworld.com

Vidhitech Solutions Private Limited
WRPC/NNPC
Xinhairun Imp & Exp. Co., Ltd.
Yaroslavl Carbon Black Plant
Zircoa Inc.



For more information contact: Cherrie Keene at
ckeene@smithers.com or call **+ 44 (0) 1372 80 2255**

PACKAGES

Bronze Branded Item Sponsorship

€5,000

- ⚙ 2 Tickets to the Conference
- ⚙ 1 Table Top Exhibition Space
- ⚙ Sponsorship of branded item with your company logo to be handed out to each delegate at registration. (To be provided by sponsoring company)
- ⚙ Company Logo on Event Website
- ⚙ Company Profile (max 75 Words) on event website and url link to your company
- ⚙ Company Logo positioned on pre-conference marketing literature
- ⚙ Company Logo and profile in delegate Event app

Plus, choose your specific branded item:

For example, Coffee Mugs, Water Bottles, Stress Balls, Power Packs**

Premium Exhibition Package

€5250

- ⚙ 3 Tickets to the Conference
- ⚙ 1 Table Top Exhibition Space
- ⚙ Distribution of marketing literature at registration
- ⚙ 50% Discount off additional delegate places
- ⚙ Company Logo on Event Website
- ⚙ Company Profile (max 50 Words) on event website and url link to your company
- ⚙ Company Logo positioned on pre-conference marketing literature
- ⚙ Company Logo and profile on delegate Event app

Standard Exhibition Package

€4500

- ⚙ 2 Tickets to the Conference
- ⚙ 1 Table Top Exhibition Space
- ⚙ 50% Discount off additional delegate places
- ⚙ Company Logo on Event Website
- ⚙ Company Profile (max 50 Words) on event website and url link to your company
- ⚙ Company Logo positioned on pre-conference marketing literature
- ⚙ Company Logo and profile on delegate Event app

“It was great to connect with many of our colleagues in the carbon black manufacturing industry”

**Director, Quality & Development,
Cancarb Limited**

*Subject to marketing deadline. All prices subject to VAT.

**The sponsoring company is responsible for creating, producing and delivering approximately 250 branded items to the conference venue one week prior to the conference

For more information contact: Cherrie Keene at ckeene@smithers.com or call **+ 44 (0) 1372 80 2255**